6 easy ways to become a better collaborator





Why? Make it a regular habit to contribute to your favourite group. Hit 'like' when you want to recognise something, and it's 3 x more likely you'll get a like back when you post or reply.

a mention people

Why? A powerful way to draw the person into a conversation and leads to on average 73% more replies.

How? a mention people you think are relevant and would benefit from reading or commenting on something you've seen. Check your SWOOP Mention Index. Aim for above 15%.



Understand your collaboration style

Why? It's important to take into consideration what you have contributed and what has come back.

How? Check your SWOOP Persona today. Aim to be an Engager, Catalyst or Responder.

Ask questions

Why? Asking a question is a great way to start a conversation and leads to on average 150% more replies.

How? Check your SWOOP Curiosity Index. Aim for above 15%.

Curiosity Index	□ □ •
Measures how many messages include a question mark.	
Proportion of messages with question mark:	
•	3%
Average for whole enterprise:	
-	4%
Average number of replies for messages that:	
Include a question 3.73	
Exclude a question 0.51	

Get the balance right

Download the

Why? Having the app available on-

the-go will increase the efficiency

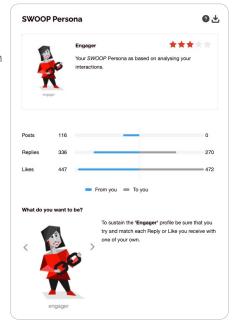
of your activity.

Workplace mobile app

Why? The most value comes from quality conversations. For every 1 post, make 2 replies and 3 likes. This ratio is the rule of thumb to balance your interactions.

How? Check your SWOOP Key Statistics to see if you're getting the balance right.





Hint: Check your nudge for your own personalised recommendation.

